

APRIL 28-30, 2013 • FOUR SEASONS RESORT AND CLUB • DALLAS, TEXAS

The logo features a large, light-colored star in the background. The text is centered and reads: "USA V" in a blue serif font, "LEADERSHIP CONFERENCE" in a large, bold, black serif font, and "DALLAS 2013" in a smaller blue serif font. Horizontal lines are positioned above and below the text.

USA V
**LEADERSHIP
CONFERENCE**
DALLAS 2013

CREATING CONNECTIONS, POWERING PERFORMANCE, TRANSFORMING TOMORROW

Join us in the great state of Texas for the USAV Leadership Conference.

The 2013 USAV Leadership Conference (ULC) will foster professional growth in functional level leadership from USAV Integrator companies. The three-day conference program leverages a variety of sessions and breakouts to help attendees make connections, discover new strategies for improving individual performance, and derive fresh ideas for helping USAV organizations succeed on a whole new level. Attendees will be encouraged to:

- Build relationships with others serving in the same functional capacity at other USAV member organizations.
- Further professional development through education and CTS training.
- Connect with key representatives from USAV Preferred Manufacturer Partners (PMPs) to learn more about products and services that can help better serve clients.

The ULC will take place at the beautiful Four Seasons Resort and Club, Dallas at Las Colinas. The resort is located between Dallas and Fort Worth, and is just 15 minutes from both major airports.

Conference registration is now open. Register today by completing the enclosed registration form and secure your spot. We guarantee it will be worth the trip!



THANK YOU TO OUR 2013 MANUFACTURER PARTNER SPONSORS!

SIGNATURE



SUMMIT



PEAK



FOOTHILLS



Schedule

The official conference schedule detailing sessions, breakouts, education opportunities, and activities will be published in early March. This is a general schedule outline for preliminary planning purposes.

Sunday, April 28 - - - - -

Prior to 5:00 p.m. Inbound Travel
6:30 p.m. Opening Reception and Dinner

Monday, April 29 - - - - -

7:30 – 8:30 a.m. Breakfast
8:30 a.m. – 4:00 p.m. Conference Sessions
6:30 – 10:00 p.m. Dinner Event

Tuesday, April 30 - - - - -

7:30 – 8:30 a.m. Breakfast
8:30 a.m. – 3:00 p.m. Conference Sessions
3:00 – 5:00 p.m. USAV Member Polycom Experience Center Tour
6:00 p.m. USAV Member Closing Dinner / Cowboy’s Stadium Tour

Wednesday, May 1 - - - - -

Departure No Planned Events



Register Today!

We welcome USAV Integrators to register as many individuals as they'd like to participate in the 2013 ULC. While the conference sessions and training will generally focus on issues facing those in engineering and sales roles, the ULC will spend adequate time addressing the ProAV industry as a whole. **USAV will waive conference admission for two individuals from each USAV Integrator**—a company leader serving in engineer/design and a company leader serving in sales.

COST

Registration Fee: **\$150** Early Bird (Now – March 15)
 \$250 Standard (March 16 – March 29)
 \$350 Late (March 30 – April 27)*

*Hotel rooms cannot be guaranteed for those who register late

Conference Admission*:

FREE for one engineering/design leader and one sales leader from each integrator
\$1,350 for additional attendees, or those serving in other professional roles

*Conference admission covers all conference lodging, meals, and conference activities. Transportation to and from the airport is not included.



Hotel



FOUR SEASONS RESORT AND CLUB
Dallas at Las Colinas

4150 North MacArthur Boulevard

Irving, Texas 75038

Tel. 972.717.0700 | Fax. 972.717.2550

<http://www.fourseasons.com/dallas/>

Transportation

Four Seasons is 15 minutes (7 miles) from the Dallas/Fort Worth International Airport (DFW) and 20 minutes (10 miles) from Dallas Love Field Airport (DAL). Limousine and taxi service is available for an applicable fee and can be arranged through the Concierge.



Four Seasons Resort and Club Amenities

We encourage conference attendees to take advantage of this spectacular Four Seasons property. The resort offers several top rated amenities and recreation facilities.

Golf

Four Seasons is home to TPC Four Seasons Las Colinas golf course the site of the PGA Tour's HP Byron Nelson Championship. The award-winning 18-hole, par-70 course golf course is one of the South's most beloved golf venues. Please feel free to fly in early or stay late to take advantage of the course. Cost for ULC attendees is \$235/round. Please contact golf reservations directly for more information or to schedule a tee time.

Tennis

The Resort is ranked as one of the top 20 tennis resorts worldwide by Tennis Resorts Online and one of the top 50 tennis resorts in the United States by Tennis magazine. The tennis facilities include four climate-controlled indoor hard courts and eight outdoor hard courts (all lighted). The tennis facility has been the site of several major professional events, charity tournaments and exhibitions.



Four Seasons Resort and Club Amenities, Cont.

Spa

Indulge in a pampering experience available at only the world's most luxurious spas. The Spa & Salon at Four Seasons offers a full-service, European-style spa with private treatment rooms, a relaxation area, spa cuisine and an outdoor spa pool. In the well-equipped locker areas, there are separate sauna, steam room, whirlpool and cold plunge pool facilities for each gender.

Fitness Facilities

Four Seasons Resort and Club Dallas is considered the recreational centerpiece of Las Colinas. Complementing the Resort's 18-hole championship golf course and outstanding indoor and outdoor tennis facilities, the Sports Club offers comprehensive fitness, sports and spa facilities, racquetball and international squash courts, and half-court basketball.

